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' U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

		For Six Month Peri	od Ending 6/30/2012		
		I - R	EGISTRANT	au.,	
1.	(a) Name of Registrant		(b) Registration No.		
	Jetro Atlanta		4069	•	•
	(c) Business Address(es) of Registra 245 Peachtree Center Ave Marquis I Tower, Suite 2208 Atlanta, Georgia 30303-1224	nt			
2.	Has there been a change in the inform (a) If an individual:	nation previously furn	ished in connection w	rith the following?	
	(1) Residence address(es)(2) Citizenship(3) Occupation	Yes □ Yes □ Yes □	No No No		
*	(b) If an organization:(1) Name(2) Ownership or control(3) Branch offices	Yes □ Yes □ Yes □	No ⊠ No ⊠ No ⊠		
	(c) Explain fully all changes, if any	, indicated in Items (a	a) and (b) above.	•	
		· ·			4
3.	IF THE REGISTRAN				
	Yes ☐ No ☑ If yes, have you filed an amendment	to the Exhibit C?	Yes □ No	· · · · · · · · · · · · · · · · · · ·	
	If no, please attach the required amer			4	
				•	

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

(PAGE 2)

	Yes □	No ⊠			
	If yes, furnish the follow	ing information:			
	Name		Position	Date Co	nnection Ended
				**	
			•		
(b)	Have any persons become Yes □	e partners, officers, directors or si No 🗵	milar officials during this 6 n	nonth reporting perio	d?
	If yes, furnish the follow:	ing information:	•		
	Name	Residence Address	Citizenship	Position	Date Assumed
	· · · · · · · · · · · · · · · · · · ·				•
	•	. *	•		
				•	
(a)	Has any person named in	Item 4(b) rendered services direct	tly in furtherance of the inter	ests of any foreign p	rincipal?
	Yes □	No 🗵			7.
	If yes, identify each such	person and describe the service	rendered.		
				•	
				,	•
	secretarial, or in a related Name	or similar capacity? Yes ☐ Residence Address	No ⊠ Citizenship	Position	Date Assumed
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			Citizenship	FOSITION	
			Citizensinp	Fosition	
			Citizenship	Fosition	
			Списынир	Fosition	
			Citizenship	Fosition	
(c)		ndividuals, who have filed a short	t form registration statement,		
(c)	connection with the regis	ndividuals, who have filed a short trant during this 6 month reportir	t form registration statement,	terminated their emp	
(c)		ndividuals, who have filed a short trant during this 6 month reporting ing information:	t form registration statement, ng period? Yes □	terminated their emp No ⊠	loyment or
(c)	connection with the regis If yes, furnish the following	ndividuals, who have filed a short trant during this 6 month reporting ing information:	t form registration statement,	terminated their emp No ⊠	
(c)	connection with the regis If yes, furnish the following	ndividuals, who have filed a short trant during this 6 month reporting ing information:	t form registration statement, ng period? Yes □	terminated their emp No ⊠	loyment or
(c)	connection with the regis If yes, furnish the following	ndividuals, who have filed a short trant during this 6 month reporting ing information:	t form registration statement, ng period? Yes □	terminated their emp No ⊠	loyment or
	connection with the regis If yes, furnish the followi Name	ndividuals, who have filed a short trant during this 6 month reportin ing information:	t form registration statement, ag period? Yes □ Position or Connection	terminated their emp No ⊠ D	loyment or Pate Terminated
	connection with the regis If yes, furnish the followi Name	ndividuals, who have filed a short trant during this 6 month reportir ing information: I ndividuals, who have filed a short	t form registration statement, ag period? Yes □ Position or Connection	terminated their emp No ⊠ D	loyment or Pate Terminated
(d)	connection with the regis If yes, furnish the followi Name Have any employees or in	ndividuals, who have filed a short trant during this 6 month reportir ing information: Individuals, who have filed a short onth reporting period? Yes	t form registration statement, ag period? Yes Position or Connection t form registration statement,	terminated their emp No ⊠ D	loyment or Pate Terminated
(d)	connection with the regis If yes, furnish the followi Name Have any employees or ir principal during this 6 mo If yes, furnish the followi	ndividuals, who have filed a short trant during this 6 month reportir ing information: Individuals, who have filed a short onth reporting period? Yes Ing information:	t form registration statement, ag period? Yes □ Position or Connection form registration statement, No ⊠	terminated their emp No ⊠ □	loyment or Pate Terminated
(d)	connection with the regis If yes, furnish the followi Name Have any employees or ir principal during this 6 mo	ndividuals, who have filed a short trant during this 6 month reportir ing information: Individuals, who have filed a short onth reporting period? Yes	t form registration statement, ag period? Yes Position or Connection t form registration statement,	terminated their emp No ⊠ □	loyment or Pate Terminated
(d)	connection with the regis If yes, furnish the followi Name Have any employees or ir principal during this 6 mo If yes, furnish the followi	ndividuals, who have filed a short trant during this 6 month reportir ing information: Individuals, who have filed a short onth reporting period? Yes Ing information:	t form registration statement, ag period? Yes □ Position or Connection form registration statement, No ⊠	terminated their emp No ⊠ □	loyment or Pate Terminated
(d)	connection with the regis If yes, furnish the followi Name Have any employees or ir principal during this 6 mo If yes, furnish the followi	ndividuals, who have filed a short trant during this 6 month reportir ing information: Individuals, who have filed a short onth reporting period? Yes Ing information:	t form registration statement, ag period? Yes □ Position or Connection form registration statement, No ⊠	terminated their emp No ⊠ □	loyment or Pate Terminated
(d)	connection with the regis If yes, furnish the followi Name Have any employees or ir principal during this 6 mo If yes, furnish the followi	ndividuals, who have filed a short trant during this 6 month reportir ing information: Individuals, who have filed a short onth reporting period? Yes Ing information:	t form registration statement, ag period? Yes □ Position or Connection form registration statement, No ⊠	terminated their emp No ⊠ □	loyment or Pate Terminated

(PAGE 3)

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7.	. Has your connection with any foreign principal ended during this 6 month reporting per If yes, furnish the following information:	riod? Yes 🗆	· No 🗵
	Foreign Principal	Date of Termination	
8.	. Have you acquired any new foreign principal(s) ² during this 6 month reporting period? If yes, furnish th following information:	Yes 🗆	No ⊠
	Name and Address of Foreign Principal(s)	Date Acquired	
			•
,			·
9.	. In addition to those named in Items 7 and 8, if any, list foreign principal(s) ² whom you reporting period.	continued to represent d	uring the 6 month
	The Japan External Trade Organization (Jetro), Tokyo, Japan		•
			,
10	0. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Exhibit A ³ Yes □ No □ Exhibit B ⁴ Yes □ No ⊠	Item 8?	
	If no, please attach the required exhibit.		
	<u> </u>	gn principal whom you o ⊠ o □	
	If no, please attach the required amendment.		1

² The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

3 The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

4 The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets fourth the information concerning the agreement or understanding between the registrant and the

foreign principal.

(PAGE 4)

III - ACTIVITIES

II yes, 1		C :			1	1 3.4.9						
DI	dentify each			nd descri	be in full	l detail y	our activit	nes and se	rvices:			
Please s	ee Attachme	ent i (Upic	oaded)			. •						
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-	this 6 month		period, h	iave you	on behalt	f of any f	foreign pr	incipal eng	gaged in	politica	al activity ³	as defined be
Yes	s 🗵	No 🗆		•				•	•			
	see Attachme	•										
names o	of speakers ar	nd subject	matter.				•		•			·
Please s	ee Attachme	ent 2 (Upl	loaded)	•								
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In addit	ion to the ab		ihed activ	vities if a	ny have	VOII eng	aged in ag	tivity on v	OUT OWN	hehali	which ben	efits vour
	ion to the abo		ibed activ		nny, have	you eng	aged in ac	tivity on y	our own	behali	which ben	efits your
	ion to the abo principal(s)?				•	you eng	aged in ac	tivity on y	our own	behali	which ben	efits your
foreign		Ye			•	you eng	aged in ac	tivity on y	our own	behali	which ben	efits your

⁵ The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

(PAGE 5)

IV - FINANCIAL INFORMATION

money entire as comp	ensation or othe	rwise?	Yes 🖾	No		•		
If no, explain why.	•		*.	÷ •				
						٠.		
•							•	
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				•	•			
If yes, set forth below	in the required	detail and se	parately for	each foreign	orincipal a	an account	of such	monies.6
Date	From W	hom	· .	Purpos	e			Amount
Please see			•					•
Attachment 3		à						
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RECEIPTS - FUND			alead as :=	af a fa J	inina ana			an habatê - f
During this 6 month r					-	paign', an No ⊠		on behan of
foreign principal nam	eu m nems /, 8,	or 9 of this s	statement?	Yes		NO 🔀		•
If yes, have you filed	an Exhibit D to	your registra	tion?	Yes		No 🗆	}	
•	an alon Doll 11 to Do	(71 1	D. r					
TC 11 1	ta tha Wybibit []	was filed	Date					
If yes, indicate the da	te the Exhibit D	,						
		1						
RECEIPTS-THING	S OF VALUE		reived any t	ning of value ⁹	other tha	n monev f	rom anv	foreign princ
RECEIPTS-THING During this 6 month r	S OF VALUE eporting period,	have you rec						
RECEIPTS-THING	S OF VALUE eporting period,	have you rec						
RECEIPTS-THING During this 6 month r named in Items 7, 8, 6	S OF VALUE reporting period, or 9 of this stater	have you rec						
RECEIPTS-THING During this 6 month r named in Items 7, 8, 6	S OF VALUE reporting period, or 9 of this stater No	have you red nent, or from						

^{6, 7} A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

DISBURSEMENTS-MONIES During this 6 month reporting period, have you (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes □ No□		•				•				(PAGE 6)
(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No (2) transmitted monies to any such foreign principal? Yes No (3) No (4) If no, explain in full detail why there were no disbursements made on behalf of any foreign principal. If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal. Date To Whom Purpose Amount Please see Attachment 4	15. (a)				· .					
9 of this statement? Yes No \(\) (2) transmitted monies to any such foreign principal? Yes \(\) No \(\) If no, explain in full detail why there were no disbursements made on behalf of any foreign principal. If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal. Date To Whom Purpose Amount Please see Attachment 4		During this 6 mont (1) disbursed or e	h reporting parting parting parting the properties of the properti	period, have y	you ection with activ	rity on behalf of	any foreign	principal name	d in Items	7, 8, or
If no, explain in full detail why there were no disbursements made on behalf of any foreign principal. If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal. Date To Whom Purpose Amount Please see Attachment 4										
If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal. Date To Whom Purpose Amount Please see Attachment 4		(2) transmitted me	onies to any	such foreign	principal?	Yes 🗆	No 🗌			
monies transmitted, if any, to each foreign principal. Date To Whom Purpose Amount Please see Attachment 4		If no, explain in fu	ll detail why	there were n	o disbursement	s made on beha	lf of any fore	ign principal.		
monies transmitted, if any, to each foreign principal. Date To Whom Purpose Amount Please see Attachment 4					7	ζ.				
Date To Whom Purpose Amount Please see Attachment 4	٠, .					or each foreign	principal an	account of sucl	n monies, i	including
Please see Attachment 4	.`		, , ,				Purpose		Amou	int.
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	Yes 🗆	No 🗵		e to the second			,	
If yes, furnish	the following infor	mation:				er.		
Date	Recipient		Foreign Pr	incipal	Thing of Va	alue	Purp	ose
				* .				
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						·		
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				. *				
		٠.,						
During this 6 n other person, n	ENTS-POLITICA month reporting per nade any contribution nnection with any p	iod, have y	ou from you ney or other	ar own funds and things of value 11	in connection	with an elec	tion to any	political
	Yes 🗆	No ⊠						·
If yes, furnish	the following infor	mation:						
Date	Amount or			D-124 1 O-	anization or Ca	1. 1. 4.	T 4:	of Event

^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

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V - INFORMATIONAL MATERIALS

16.	(a) During this 6 month reporting period, did Yes ⊠ No □	you prepare, disseminate or car	use to be disseminated any informational mater	ials?1
	If Yes, go to Item 17.			
	(b) If you answered No to Item 16(a), do you	disseminate any material in cor	nection with your registration?	
	Yes □ No □			
	If Yes, please forward the materials dissemin	ated during the six month period	I to the Registration Unit for review.	
17.	Identify each such foreign principal.			
	The Japan External Trade Organization (Jetro	o), Tokyo, Japan		. •
		•		
		• ,		
18	During this 6 month reporting period, has any	foreign principal established a	budget or allocated a specified sum of money to	<u></u>
10.	finance your activities in preparing or dissem	~	-	.0
	If yes, identify each such foreign principal, sp	•		
	·			٠.
10	During this 6 month reporting period, did you	r activities in propering dissem	inating or causing the dissemination of informa	ationa
17.	materials include the use of any of the follow		mating of causing the dissemination of informa-	ationa
	Radio or TV broadcasts		films	
	Advertising campaigns	Pamphlets or o	ther publications Lectures or speeches	
	Other (specify)			
Ele	ctronic Communications			
\boxtimes	Email		<i>Y</i>	
	Website URL(s):			
	Social media websites URL(s):			_ ·
\boxtimes	Other (specify) Business People		· · · · · · · · · · · · · · · · · · ·	_
20	During this 6 month reporting period, did you	disseminate or cause to be diss	eminated informational materials among any o	f
20.	the following groups:	disseriment of value to be also		
	☐ Public officials	☐ Newspapers	☐ Libraries	
	☐ Legislators	☐ Editors	☐ Educational institutions	
•	☑ Government agencies	☐ Civic groups or association	ns Nationality groups	
	Other (specify)			
21.	What language was used in the informational	materials:		
	□ English	Other (specify)		
22.	Did you file with the Registration Unit, U.S.	Department of Justice a copy of	each item of such informational materials	
- - -	disseminated or caused to be disseminated du		· — —	
				·
23.	Did you label each item of such informationa Yes □ No ⊠	materials with the statement re	quired by Section 4(b) of the Act?	

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

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In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Print or type name under each signature or provide electrons)				
July 30, 2012	/s/ Yoshifumi Matsudaira	eSigned			
		-			
		-			
		- ·			

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Czech Center, New York

Last Name	First Name	,	*	 Registration Date	В
Niklova	Pavla			08/02/2010	

Attachment 1

JETRO Atlanta (Reg.#4069)

Regarding Item 11:

The Japan External Trade Organization (JETRO) headquarters is located in Tokyo, Japan. It was established by a special law in Japan as a non-profit, Japanese government-supported organization dedicated to promoting mutually beneficial economic, trade and investment relations between Japan and other nations. In the USA, JETRO currently maintains offices in New York, San Francisco, Los Angeles, Houston, Chicago and Atlanta. These offices provide information relating to the Japanese economy and business, as well as US-Japan relations. The functions of JETRO's US offices are believed to be very similar to those of the United States Trade Center (of the US Department of Commerce) in Japan. As the Atlanta-based office of JETRO, JETRO Atlanta provides to public officials, associations, individuals and any other interested parties, information and materials relating to various aspects of the Japanese economy and business, as well as US-Japan economic and trade relations. JETRO Atlanta also monitors the development of US economic and market conditions for JETRO.

Activities of JETRO Atlanta Staff (Attachment 2)

Name Y. Matsudaira	Title Chief Exe. Dir.	<u>Date</u> 2/14/2012	Occasion Obirin Univ. Student visit	<u>Venue</u> Jetro Atlanta	Activity Briefing
		3/5-9/2012	Meeting*	Japan Consulate (Atlanta, GA)	Panel exhibits
		3/8/2012	Meeting*	Japan Consulate (Miami, FL)	Panel Exhibits
		6/13/2012	US Economy Seminar for Japanese Chamber members	Atlanta, GA	Participant
	•	6/14/2012	US Economy Seminar for Japanese companies	Greenville, SC	Participant
Trevin Dye/LJ Barnett	Ast. Dirs BD	6/1/2012	Clemson Univ. Student Visit	Jetro Atlanta	Presentation

^{*}Atlanta Meeting with Panel display: http://www.atlanta.us.emb-japan.go.jp/tsuitou.html

^{*}Miami Meeting with panel display: http://www.miami.us.emb-japan.go.jp/en/lect030812.html

Attachment 3

JETRO Atlanta (Reg.# 4069)

Response to Item 14.(a) RECEIPTS-MONIES:

During this filing period (1/1/2012-6/30/2012), JETRO Atlanta received the following amount of money for general purposes from the foreign principal.

Month/Year	From JETRO, Tokyo	Purposes		
Jan−12	36,946.00	For: General Purposes & Salaries		
Feb−12	37,069.00	For: General Purposes & Salaries		
Mar-12	36,434.00	For: General Purposes & Salaries		
Apr-12	37,035.00	For: General Purposes & Salaries		
May-12	65,230.00	For: General Purposes & Salaries		
Jun-12	43,302.00	For: General Purposes & Salaries		
	\$256,016.00			

Attachment 4

JETRO Atlanta (Reg.# 4069)

Response to Item 15.(a) DISBURSEMENTS-MONIES:

During this filing period (1/1/2012-6/30/2012), JETRO Atlanta disbursed or expended monies in connection with activities and services on behalf of its foreign principal as follows:

For JETRO, Tokyo, JAPAN:

(US\$)

Month/Year	Purpose	Amount
Jan-12	Salaries	24,146.00
TOTAL STREET	Miscellaneous outside service fees:	
	Kai-Tech Solutions = PC maintenance fee (for JAN/2012)	650.00
•	Office and administrative expenses, including	20,637.00
	rent, travel, lodging, etc.	
Feb-12	Salaries	24,269.00
	Miscellaneous outside service fees:	
	Kai-Tech Solutions - PC maintenance fee (for FEB/2012)	650.00
4	Office and administrative expenses, including	12,011.00
	rent, travel, lodging, etc.	
Mar-12	Salaries	23,634.00
	Miscellaneous outside service fees:	
	Kai-Tech Solutions → PC maintenance fee (for MAR/2012)	650.00
	Office and administrative expenses, including	9,839.00
	rent, travel, lodging, etc.	<u></u>
Apr-12	Salaries	24,235.00
	Miscellaneous outside service fees:	
	Kai-Tech Solutions - PC maintenance fee (for APR/2012)	650.00
•	Office and administrative expenses, including	10,920.00
	rent, travel, lodging, etc.	
May-12	Salaries	23,630.00
	Miscellaneous outside service fees:	
< *	Kai-Tech Solutions - PC maintenance fee (for MAY/2012)	650.00
	Office and administrative expenses, including	13,911.00
	rent, travel, lodging, etc.	
Jun-12	Salaries	30,702.00
	Miscellaneous outside service fees:	
. '	Kai-Tech Solutions - PC maintenance fee (for JUN/2012)	650.00
	Office and administrative expenses, including	8,798.00
	rent, travel, lodging, etc.	1

\$230,632.00

Japan today, in the words of foreign business





Mikael Palmquist President & CEO IKEA Japan K.K.

so many customers, so it is an important market for IKEA. And, looking into the future, it seems that the home is becoming more important, that people are spending more time at home, which is beneficial for IKEA since we want to offer a better everyday life at home for many people.

positively on the future in Japan from an IKEA point of view.





Richard Collasse

Representative Director

The fact that sales at CHANEL were virtually unaffected by the Great East Japan Earthquake is a testament to the sheer strength and resilience of the Jananese market

The sensitivity and commitment to fashion of the Japanese people make it the ideal venue for test marketing, and success in Japan

significantly impacts success in surrounding Asian markets, including that of China. For this reason, the Japanese market is one of incredible importance for CHANEL. This remains

Though it is highly unfortunate that Japan has had to endure the tragic earthquake and tsunami, I firmly believe that it will help raise awareness of safety and security among the Japanese people,





Zeng Ming Vice President Alibaba Group

China is Japan's largest partner in trade and commerce, so Japan's reconstruction efforts in the wake of the March disaster and its rapid economic recovery will certainly present a huge export opportunity for some specific business sectors in China. At the same time, disaster recovery and reconstruction efforts provide a solid guarantee of work for

en more Chinese companies to enter the Japanese market, further strengthening the confidence

For us at Alibaba, Japan is a key strategic market in Asia. We truly believe that its economy will quickly recover to pre-disaster levels, and that its e-commerce will expand to even gre





Albert Kirchmann President & CEO DAIMLER group

Mitsubishi Fuso Truck and Bus Corporation

The Japanese people have shown unbelievable determination to recover from the March 11 earthquake.

Japanese industry, too, is showing its resilience, and is returning eve stronger from the crisis.

Despite the earthquake disaster, I have every confidence that Japanese products will maintain and extend their strong reputations around the world.

As before, Mitsubishi Fuso and our colleagues within Japanese industry will continue to deliver products known for high quality, technological innovation, efficiency, good design and ental friendliness. The events of March 11 and their after effects will not change this. This is our commitment to our customers and all our partners around the world.

Japan offers foreign companies three windows of opportunity



1st Window

Innovation Hub

 \cdot With its rapidly growing economy, Asia is becoming increasingly influential in the world economy. Japan, as a country in Asia, plays an important role as a "bridge nation" connecting Asia and the world, which contributes to Asia's

· Japan has great potential to become a regional hub and a R&D center in Asia, as exchanges of personnel, goods and money accelerate within Asia.



2nd Window

Business Platform

· Japan promises a safe and secure living environment as well as providing a high level and stable business environment.





ICT Infrastituetes Ranking 常1st Japan

2nd Korea 3 d Finland





with bots roe



3rd Window

Trend Setter

· Japan is a huge market with one of the world' s largest economies. In addition, sectors with large growth potential exist in Japan, including health and tourism markets.

· Japanese consumers are sensitive to fashion and make new fashion a part of their lives quickly. Therefore, Japan offers a market for test marketing before entering Asian markets. Japan also attracts attention as a country with "soft power," which sets trends for fashion and entertainment content in Asia.

TOXYO GIRLS COLLECTION by old



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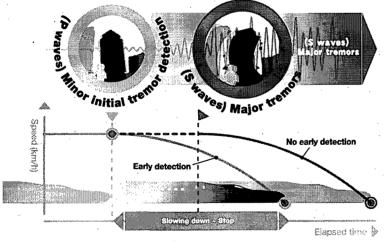


Despite the damages of above-ground facilities to around 1200 sections of Tohoku Shinkansen, Japan's bullet train, the operating company was dedicated to conducting inspection and restoration, and the efforts resulted in operations being sequentially resumed, starting with the least affected sections along the line.

49 days later, operations were fully resumed along the entire 713.7km² stretch of the Tohoku Shinkansen line from Tokyo to Shin-Aomori. Distance between Tokyo and Shin-Aomori [km]



Early Earthquake Detection system



All 713.7 kms* District between Tokyo and Shin-Acmord purity of the Shinkansen line were completely restored 49 days of the earthquake days at the earthquake



Departure of "Hayabusa"
The Tohoku Shinkansen operations fully resumed

The Shinkansen Early Earthquake Detection system promotes and supports safety

Seismometers are installed in around 100 locations along the coastline where the JR East Shinkansen line runs.

By detecting weaker initial tremors (P waves) which precede the major tremors (S waves) of an earthquake, the Shinkansen can be brought to an early stop.

The devices successfully made the Shinkansen safely reduce its speed and stop during the Great East Japan Earthquake.

The Shinkansen

has the best safety record in the world



There have been no deaths involving passengers in the 47 years since then inauguration of the Tokaido Shinkansen, the first Shinkansen, on October 1, 1964.

Source: Japan's Ministry of Land, Infrastructure, Transport and Tourism Edited by Japan External Trade Organization (JETRO)

